



1 the additional content and a primary content provide, because of certain conditional requirements,  
2 namely that both additional content and the primary content are fully displayed in a single Web page  
3 such that it is not necessary to scroll in more than one direction and not necessary to modify either the  
4 primary or additional content so as to cause either the primary or additional content to be perceived in  
5 less than their entirety. Otherwise, a user would not comprehend the total information. The  
6 additional content is not contained in a link, because the information included in the additional  
7 content could not be perceived without activating the link and reading material provided on another  
8 Web page. Thus, Kanevsky does not teach or suggest all of the elements recited in Claims 1, 18, 22,  
9 24, and 25.

#### 10 Discussion of Independent Claim 18

11 With respect to independent Claim 18, the Examiner asserts that Kanevsky discloses  
12 applicants' step(a) that recites "automatically detecting properties that identify the browser program"  
13 and cites lines 12-19 of Column 2 and lines 5-19 of Column 5. However, it appears that Kanevsky  
14 does not identify the browser program but instead only identifies characteristics or parameters  
15 associated with the visual display. Specifically, the strategy that is provided by a web page  
16 adaptation scheme implemented on a web site server and partly incorporated on a client's computer  
17 employs variables that *indicate size of screen and/or window information* associated with the *visual*  
18 *display* from which a call to a web site was initiated (emphasis added -- see Kanevsky, column 2,  
19 lines 12-19). "In addition, when the client 100 sends a request message 102 to a server machine,  
20 simultaneously with the request message, a client sends a display mode message that includes *several*  
21 *characteristics or parameters* of the *client display* such as display size, character format and size, and  
22 a memory address." (Emphasis added, see Kanevsky, column 6, lines 7-27). Clearly, there is no  
23 teaching or suggestion in Kanevsky about identifying a browser program being used by the client  
24 computer.

25 Also, the Examiner asserts that Kanevsky discloses applicants' step(b) that recites  
26 "*automatically determining* instructions that are compatible with the browser program [referencing  
27 Kanevsky, column 5, lines 23-29], to display at least a portion of the additional content without  
28 scrolling in more than one direction [referencing Kanevsky, column 7, lines 25-28] and without  
29 requiring a modification of the at least the portion of the additional content that results in said at least  
30 the portion of the additional content being perceived in less than its entirety on a single Web page

1 [referencing Kanevsky, column 10, lines 46-51], based on an available display area in the browser  
2 window” [referencing Kanevsky, column 9, lines 39-41]. However, it appears that Kanevsky does  
3 not determine instructions compatible with a browser program that was automatically determined, but  
4 instead retrieves predefined instructions that have previously been stored. Specifically, Kanevsky  
5 teaches that “it is to be appreciated that the components of the present invention, are implemented as  
6 software modules stored in ROM and/or mass storage device and, as required, loaded into RAM over  
7 bus 12 and executed by the central processing unit” (see Kanevsky, column 5, lines 24-29). Thus,  
8 Kanevsky at most simply retrieves instructions, but does not teach or suggest that the instructions  
9 retrieved are specific to a browser program being used on the client, or that the browser program  
10 being used was automatically determined. Unlike applicant’s claimed invention, no determination is  
11 involved in retrieving these instructions. As a result, Kanevsky does not teach or suggest all of the  
12 elements recited in Claim 18.

#### 13 Discussion of Independent Claim 22

14 With respect to step(d) of independent Claim 22, the Examiner asserts that Kanevsky  
15 discloses a display on which primary content and additional content are rendered in accord with the  
16 machine instructions, that the display is controlled by the processor, and that a plurality of functions  
17 are implemented by the processor executing the machine instructions. These functions includes the  
18 recitation of subparagraph (ii), which provides for selectively displaying both the primary content and  
19 the additional content, if the primary content and the additional content are fully displayable without  
20 scrolling in more than one direction. In support of his assertion, the Examiner cites column 9,  
21 lines 39-41 and column 10, lines 49-51. However, it appears that Kanevsky discloses a web page  
22 adaptor server (i.e., a remote server, see FIGURE 1 of Kanevsky) that performs these functions.  
23 Specifically, although a client web page browser 112 may be utilized for additional adaptation of web  
24 pages at the client machine (Kanevsky, column 16, lines 37-49), the web page adaptor *server* 107  
25 transforms web pages received from a web site, via server 104, to adapt the content of the web pages  
26 to the size of the display on the client. Examples of operations that the web page adaptor *server*  
27 performs are: stripping objects from a web page if the display size of display 13 is small or adding  
28 content of links to a web page if the display size of display 113 is large (see Kanevsky, column 7,  
29 lines 25-33). In contrast, applicants claim functions that are performed by a processor on a  
30 standalone client system as recited in independent Claim 22 and which does not utilize a remote

1 server as Kanevsky does. Thus, Kanevsky does not teach or suggest of the invention recited in  
2 Claim 22. Also, applicants have made further amendments to Claim 22, such as indicating that the  
3 additional content "does not employ a hyperlink to display the information it conveys." As noted  
4 above, Kanevsky uses hyperlinks for providing content.

#### 5 Discussion of Independent Claim 24

6 With respect to subparagraph (b)(iv) of independent Claim 24, the Examiner asserts that  
7 Kanevsky discloses that the processor in the client device and discloses that the processor carries out  
8 a plurality of functions, including determining whether the additional content and the primary content  
9 can both be fully displayed in the available display area without requiring scrolling in more than one  
10 direction and without requiring a modification of at least the portion of the additional content that  
11 results in at least the selected portion of the additional content being perceived in less than its  
12 entirety, wherein said additional content is not necessarily related to the primary content. However,  
13 for the reasons given above with respect to independent Claim 22, it is the web page adaptor server  
14 (i.e., a remote server) that performs this step, and NOT a processor on a *client* device, as applicants  
15 claim. Thus, Kanevsky does not teach or suggest the invention of Claim 24.

#### 16 Discussion of Independent Claim 25

17 With respect to independent Claim 25, the Examiner asserts that Kanevsky discloses a  
18 computer-readable medium having a computer-executable component for selectively displaying an  
19 additional content in a Web page based on an available display area (column 9, lines 39-41), wherein  
20 said component is integral with a browser program in which the Web page is displayed (column 2,  
21 lines 12-19), said computer-executable component causing a plurality of functions to be carried out  
22 when executed by a computer. However, for the reasons noted above, Kanevsky's computer-  
23 executable component is the web page adaptor server 107 that is a separate component and is thus not  
24 used for executing the web browser 101. The relationship between the client computer and the Web  
25 page adaptor server is clearly shown in Figure 1. In addition, other distinctions added to the claim as  
26 discussed above also define over Kanevsky. Thus, Kanevsky does not teach or suggest the invention  
27 of independent Claim 25.

28 Accordingly, the rejection of amended independent Claims 1, 18, 22, 24, and 25 under  
29 35 U.S.C. § 102(e) over Kanevsky should be withdrawn, based on the reasons given above, since  
30 Kanevsky does not teach or suggest all of the elements of the independent claims. Because

1 dependent claims are considered to include all of the elements of the independent claims from which  
2 the dependent claims ultimately depend, the rejection of dependent Claims 2-9 and 11, 19-21, and 23  
3 under 35 U.S.C. § 102(e) over Kanevsky should also be withdrawn, for at least the same reasons  
4 discussed above in regard to the rejection of Claims 1, 18, 22, 24, and 25.

5 Claims Rejected under 35 U.S.C. § 103(a)

6 Claim 10 is rejected under 35 U.S.C. § 103(a) as being unpatentable over Kanevsky in view of  
7 U.S. Patent No. 6,098,096 (Tsirigotis et al., hereinafter "Tsirigotis"). The Examiner asserts that it  
8 would have been obvious to one of ordinary skill in the art at the time the invention was made to  
9 modify the method disclosed by Kanevsky in the manner taught by Tsirigotis. However, Claim 10  
10 depends from independent Claim 1, which is patentable for the reasons discussed above. Because a  
11 dependent claim inherently includes all of the elements of the independent claim from which the  
12 dependent claim ultimately depends, dependent Claim 10 is patentable for at least the same reasons  
13 discussed above with regard to independent Claim 1. Accordingly, the rejection of dependent Claim 10  
14 under 35 U.S.C. § 103(a) over Kanevsky in view of Tsirigotis should be withdrawn.

15 Discussion of Independent Claim 12

16 Claims 12-16 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Kanevsky in  
17 view of U.S. Patent No. 6,593,943 (MacPhail). Under section 45 of the present Office Action, the  
18 Examiner makes the following assertions regarding the claim language of Claim 12. In particular, he  
19 notes that the language in step (b) states "without requiring a modification of the content that results  
20 in the content being perceived in less than its entirety on the single Web page". He indicates that in  
21 step (d) [sic], the claim recites "displaying only the portion of the content that can be fully displayed  
22 in the available display area...without requiring a modification of the content that results in the  
23 content being perceived in less than its entirety." He then notes that these instances of "the content"  
24 can be interpreted as the overall content of a web page such as stated in step(a) "displaying a content  
25 of the Web page," and asserts that "the content" differs from "a portion of the content" or a  
26 "combination of different portions of the content." He concludes that, if any "portion of the content"  
27 is left out based on step(c), the requirement of "without requiring a modification of the content that  
28 results in the content being perceived in less than its entirety" cannot be met since part of the overall  
29 content is now missing.

30 ///

1 Applicants have redrafted Claim 12 to more clearly define the invention. With regard to  
2 step(b) the prepositional phrases of “without requiring scrolling in more than one direction” and  
3 “without requiring a modification of the content that results in the content being perceived in less  
4 than its entirety” modify the noun “a combination of different portions of the content.” Applicants  
5 have clarified step(b) to now recite “automatically determining a combination of different portions of  
6 available content that can be fully displayed in the single Web page in the available display area  
7 without requiring scrolling in more than one direction and without requiring a modification of the  
8 different portions of the content that results in the different portions comprising the combination  
9 being perceived in less than their entirety on the single Web page.”

10 Likewise, with regard to step(c), the prepositional phrases of “without scrolling in more than  
11 one direction” and “without requiring a modification of the content that results in the content being  
12 perceived in less than its entirety” modify the noun “portion of the content.” Applicants have  
13 clarified step(c) to now recite “displaying only the combination of different portions of the content  
14 that were automatically determined such that a user may discern all of the information that the  
15 combination of different portions of the content provides as fully displayed in the available display  
16 area, since the combination of different portions of the content does not employ a hyperlink to display  
17 the information it conveys, without requiring scrolling in more than one direction, and without  
18 requiring a modification of the combination of different portions of the content that results in the  
19 different portions of content comprising the combination being perceived in less than their entirety.”

20 Under section 44 of the present Office Action, the Examiner also asserts that the linking to  
21 another portion of content described by Kanevsky only occurs when both the higher priority portion  
22 and the lower priority portion cannot together fit a small display screen. Thus, this is a condition  
23 where the *display size is not larger* than the webpage as originally designed and the Examiner is  
24 rejecting Claim 12 because the Examiner does not interpret applicants’ Claim 12 to read on this  
25 embodiment. Instead, the Examiner interprets applicant’s Claim 12 to read on an embodiment in  
26 Kanevsky where the *display size is larger* than the display size needed for displaying the web page.

27 However, applicants’ Claim 12 *does not read* on an embodiment where *the display size is*  
28 *larger* than the display size needed for displaying the web page as originally designed. The preamble  
29 of the claim indicates that the device is incapable of displaying all available content. Applicants  
30 step(b) of Claim 12 as amended recites “automatically determining a combination of different

1 portions of the content that can be fully displayed in a single Web page in the available display area  
2 without requiring scrolling in more than one direction and without requiring a modification of the  
3 combination of different portions of the content that results in the combination of different portions of  
4 the content being perceived in less than its entirety on the single Web page..” Note that the claim  
5 recites automatically determining a combination of different portions of the *content* only. It does not  
6 refer to adding more content than is available, where the display size is larger than the display size  
7 needed for displaying the web page as originally designed, but instead refers to the situation where a  
8 device is unable to display all of the available content for the web page as designed. Hence, it must  
9 be determined which portions of the available content can be displayed and still meet the  
10 requirements of Claim 12.” Thus, as detailed in the response to the previous Office Action, in the  
11 situation where the display size is smaller than the display size needed for displaying the web page as  
12 originally designed, Kanevsky does not fully display only the portion of the content, but instead also  
13 displays a link to another portion of content. Thus, Kanevsky does not disclose or suggest all of the  
14 elements of Claim 12.

15 Accordingly this claim distinguishes over Kanevsky and the rejection of independent Claim 12  
16 under 35 U.S.C. § 103(a) over Kanevsky in view of MacPhail should be withdrawn. Because  
17 dependent claims include all of the elements of the independent claims from which the dependent  
18 claims ultimately depend, the rejection of dependent Claims 13-16 under 35 U.S.C. § 103(a) over  
19 Kanevsky in view of MacPhail should also be withdrawn for at least the same reasons as the rejection  
20 of Claim 12.

21 New Dependent Claim 26

22 New dependent Claim 26 incorporates all of the limitations of previously canceled Claim 17.  
23 Because dependent claims are considered to include all of the elements of the independent claims  
24 from which the dependent claims ultimately depend, dependent Claim 26 is patentable for at least the  
25 same reasons discussed above in regard to independent Claim 12.

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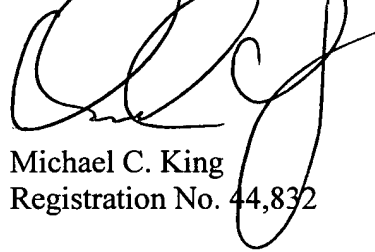
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1 In view of the amendments and Remarks set forth above, it will be apparent that the claims in  
2 this application define a novel and non-obvious invention, and that the application is in condition for  
3 allowance and should be passed to issue without further delay. Should any further questions remain,  
4 the Examiner is invited to telephone applicants' attorney at the number listed below.

5  
6 Respectfully submitted,

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8  
9 Michael C. King  
10 Registration No. 44,832

11 RMA/SKM:lrg

12 EXPRESS MAIL CERTIFICATE

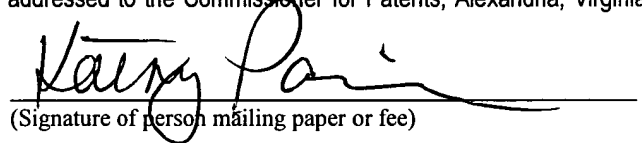
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